

WHO WILL GET THE \$15 IN GOLD

The Second Count in the News Piano Contest Will Be Held Monday, February 23, at 7:30 p.m. Special Prizes Have No Bearing on Who Will Be the Winner at the Final Count

Interest in The News popular voting contest is now at fever heat, and the contestants and their friends are hustling for new subscribers and renewals in a manner that is very interesting. They realize that the one who wins the beautiful piano will get a prize worthy of their efforts and they are doing all they can to see that their favorite candidate comes home ahead.

That the capital prize is certainly worth a lot of hustling goes without saying.

You will have to hurry to get your votes in as the second count in this great contest comes off February 23rd, the bonus votes hold good only until then.

Don't wait. Keep on hustling because while you are laying off some one else may be working and getting the new subscribers that you might have had if you had kept going. Ten Dollars in Gold to the contestant making the greatest gain since the first count; Five Dollars in Gold to the contestant making second greatest gain. The ballot box closes at 7 o'clock in the evening, and the count will take place at 7:30 p.m.

At the same time don't forget the merchants coupons. Every time you get forty of them you get an extra bonus of 500. It does not make any difference whether the coupons all come from one merchant or not, as long as you bring them in, in bunches of forty.

It never pays to stop even to get your breath.

Just keep on going. Your friends will see that you are doing your best to win, and will all turn in and help you.

Nothing comes to him who waits, and the ones who do the hustling are rewarded in the end.

The second count will be made Thursday evening February 23. Be sure and have your votes all in by that time so that you will have a fair chance to show what your standing is.

For the next few days the following bonuses will be given and

may be withdrawn at any time. Remember these are positively the largest bonuses that will be given for these subscriptions during the contest, so get busy and get subscriptions while the bonuses are big and your work will count for the most. Here are the bonuses.

For every 7 new subscriptions 10,000 extra bonus votes, making a total of 14,200 votes.

For every 7 renewal subscriptions 800 extra bonus votes, making a total of 11,500 votes.

For every 7 back subscriptions 6000 extra bonus votes, making a total 8,800 votes.

For every 40 Merchants' Coupons brought to this office and counted by the publisher or his assistants, a bonus of 500 votes will be given, a total of 1500 votes in all.

Subscriptions turned in for the first count will not for these bonuses. They will count just the same for the piano at the final count, but these bonuses are good only on subscriptions brought in from now until the offer is withdrawn.

These coupons may be collected from any and all merchants who are in the contest.

The following is a list of the contestants and the total number of votes received by each at the time of the first count on January 17th:

- Miss Esther Statham, 104,653 3-4
- Mrs. Jas. H. Fish, 75,722 1/2
- Miss Frances Poppino, 27,090
- Miss Lillie Brinley, 20,957 1/2
- Miss Grace Pargine, 11,467 1/2
- Mrs. Ada Cowart, 3,348 3-4
- Miss Ruth Gault, 1,075
- Miss Ruth Davis, 1,005
- Miss Ruth Simpson, 1,000
- Miss Margaret Chapman, 1,000
- Miss Cora Lawing, 1,000
- Mrs. Minnie Foster, 1,000
- Miss Emily Barrett, 1,000
- Miss Maude Melton, 1,000
- Miss Myrtle Williams, 1,000
- Miss Minnie Horn, 1,000
- Miss Mahel Russell, 1,000
- Miss Shillie Gee, 1,000
- Miss Ruby Besse, 1,000
- Miss Lena Wattenbarger, 1,000
- Miss Eugenia Roy, 1,000
- Miss Merle Koch, 1,000
- Miss Susie Chavez, 1,000
- Miss June Zillman, Nara Visa, 1,000

Miss Simpson, Montoya, 1000
Miss Mary Cade, 1000
Miss Goldie Harvey, 1000

MCALISTER

Barr Allen has gone to Okla. City.

L. Dodson is having a well dug on his place.

Mrs. John Howard is nursing a sore finger.

Miss Eddie Sprinkle made final proof on her land Monday.

Wanted.—A railroad to build at once on the south plains.

Miss Alpha Langham was a caller at Melrose last week.

Lake Tarpely of Montana is visiting his brother and mother here.

The W. C. T. U. will hold its next meeting at the home of Mrs. E. Klingspom.

Miss Lucile Armstrong went to Tucumcari last week to take the teachers examination.

Bill Crawford has returned from Rocky Ford, Col. where he has been employed for sometime.

Mrs. E. Barr who has been visiting relatives the past ten days returned to her home Saturday.

Mr. and Mrs. B. Frazzell have returned from Oklahoma where they have been visiting since last November.

A dance given by Mr. and Mrs. McCluskey Friday evening was largely attended and an enjoyable time was reported by all.

Miss Verlie V. Crawford went to Mont. about two weeks ago where she was met by her sister Mrs. Stella Emmett and Mr. H. H. Steinhagen who formerly lived here and they were married at Anaconda. They will make their future home at Lima, Montana, where the groom is a railroad engineer. Their many friends here wish them all joy and happiness. Both are popular here.

JORDAN ITEMS

Mr. Hardin is up again after a spell of sickness.

J. B. Scarbrough has been very sick but is better.

H. C. Greer has stopped school to begin farming.

Miss Mary Cade and Miss Mabel Tanner are suffering with tonsillitis this week.

Miss Mary Cade is assisting Miss Rera Scarbrough in teaching the school during the illness of Mr. Scarbrough.

Mr. Winfield came to Jordan Sunday expecting to have a Singing school but on account of literary school it was discontinued.

LESBIA NOTES

We are needing rain. Main Street of our little village is getting very dusty.

Mr. Sheppard has sold his ranch and moved to Texas.

Mr. Gentry Armstrong has bought a ranch between Tucumcari and Mesa Radonda mountain and is moving his family and outfit.

Mr. Shaw and family have located in Leslie.

Miss Rosa Anderson's school will close soon.

Mr. Flemister had singing at his home last Saturday night.

Mrs. M. S. Wells visited Miss Sneed on her ranch last week.

FOR SALE CHEAP

Surveyors' transit and tripod, in good shape. Inquire at News office. If 1-7

Wooden Teeth.

Japanese dentists have introduced wood as a substitute for porcelain and rhinoceros ivory. The wooden teeth used by the Japanese dentist are remarkably natural in appearance and in the fine bluish color peculiar to the teeth of the Malay race. The teeth are fastened in place by a secret process jealously guarded by its inventor.—Harper's Weekly.

Woman's Age.

Women are never old as long as they retain their curiosity and their inquisitiveness. When a woman has lost her interest in gossip and scandal she is already dead.—W. L. Courtney.

NIGHTS — 7:15 and 9:00
MATINEE — 2:00 and 4:00

Evans Opera House

MATINEE NIGHT

SATURDAY, FEB. 14, 1914

George Kleine's Photo-Dramatization of Lord Bulwer Lytton's Celebrated Romantic Classic

The Last Days of Pompeii

AN IMPRESSIVE AND CAPTIVATING LOVE ROMANCE, CULMINATING IN ONE OF THE MOST STARTLING CLIMAXES EVER CREATED IN MOTION DRAMA

Eruption of Vesuvius and Destruction of Pompeii

An Amazing Spectacle, Scenically and Historically Correct

PRICES 10 AND 20 CENTS

Repetition

Is essential to making an impression. The boy learns the multiplication table by saying it over and over until he can't say it wrong. It is no truer after it is learned than it was before. Repeating it a thousand times does not alter the facts. But repetition does make the knowledge certain.

Repeat

Your advertising to make it effective. Say it over and over in different ways if you like, but keep telling the essential fact. In this way you force those who see your name to remember you and to think of you when they think of your line of goods.

JAS. J. HALL

INSURANCE REAL ESTATE GENERAL BROKERAGE

Box 595

Tucumcari, N. M.

Plan Early Your Trip to

California

Plan to go this Winter to the land of warmth and roses—away from the cold and snows.

The Best Way via

Rock Island Lines

Choice of three routes—via El Paso and New Mexico—the direct route of lowest altitudes—in connection with the E. P. & S. W. and Southern Pacific; via Colorado Scenic Route to Salt Lake City—thence Western Pacific through Feather River Canyon; via Colorado Scenic Route to Salt Lake City and Ogden—thence Southern Pacific.



Let me quote fares and help you plan a delightful trip.
U. S. DEVOR, Agent

LAVISH ENTERTAINMENT FOR VISITING STOCKMEN

Oklahoma hospitality will be well exemplified in the entertainment provided for the thousands who are expected to attend the annual convention of the Panhandle and Southwestern Stockmen's Association March 3-4-5. Every hour in which the convention is not in business session is filled with some kind of entertainment.

The forenoon is left clear for the business sessions, so far as the men are concerned. For the women visitors some form of entertainment will be provided each forenoon by the women of Oklahoma City. There will be receptions, luncheons, shopping tours and various functions in which women are especially interested.

Each afternoon and evening will be taken up with some form of general entertainment. During the entire three days, morning, afternoon and night, there will be band music in profusion—on the streets, in the convention hall, at the hotels, everywhere that guests of the city may be.

Visitors Will Tour City

On the afternoon of Tuesday, March 3, the first day, all visitors will tour the city in automobiles. About twelve hundred cars have been proffered by citizens for this purpose. This tour will end at the High School building, which ranks as one of the model high schools of the world, where a brief entertainment will be provided and the visitors shown through the building.

In the evening a theatrical entertainment will be provided.

Tour of Stock Yards.

The afternoon of the second day will be spent at the Oklahoma National

Stock Yards, the beautiful model industrial suburb of Oklahoma City in a tour of the great Morris and Sulzberger packing plants, the big stock yards, the Exchange building, the horse and mule market and all of the varied points of interest to stockmen.

The crowd will be taken to the yards and returned on special excursion trains of electric cars which traverse the beautiful boulevard that connects the city proper with the industrial addition.

The evening will be devoted to the Fifteenth Annual Cattleman's Grand Ball. This is the big social function of the year among the regular attendants of these conventions and it is the aim of the special committee in charge to make this the most notable in the history of the organization. Governor Lee C. Cline will lead the grand march.

The afternoon of the third day will be set aside for the various lodges, clubs and other social organizations to do the entertaining. Practically all organizations will keep "open house." This will be the opportunity to get more closely acquainted.

The last evening will be one to be remembered for it has been reserved for the "Big Event", the annual "Stockmen's Smoker". It will be sufficient to say that it is the determination of the committee to provide the "classiest" entertainment ever witnessed by the members of the Panhandle Association.

On this evening the visiting ladies will be entertained at one of the local theaters by a specially prepared professional program.

AN IDEAL FEEDING GROUND.

Oklahoma offers to the southwest ern cattle man an ideal feeding ground. To the great range country that lies in the Panhandle of both Oklahoma and Texas, and the range country of New Mexico and Southern Colorado, the Oklahoma feeding grounds are growing more and more attractive as the cattle men realize the logic of the situation.

The climatic condition is the best offered by any feeding state, requiring the least shelter and the minimum of resistance of cold. The feed supply is everywhere at hand and in the greatest variety of any of the states. Every standard feed crop, including cottonseed products, is produced in the greatest profusion throughout the state. A failure to produce a feed crop in Oklahoma is unknown.

And when the cattle are finished the distance is short to the market at Oklahoma City, where the highest prices are paid. The short haul saving in shrinkage is alone sufficient to

make shipments to the home market an object of profit.

The logic of this proposition will be very thoroughly discussed at the Panhandle and Southwestern Stockmen's Association annual convention which is to be held in Oklahoma City March 3-4-5. It is expected by the officers of the association that the attendance at this meeting will break all records of the organization.

MUSIC IN THE AIR.

During the entire time of the Panhandle and Southwestern Stockmen's Association convention, which is to be held in Oklahoma City March 3-4-5, music will be a prominent feature. Bands will be playing every hour of the day and during each evening throughout the business session of the city. It is intended by the committee in charge that there shall literally be "music in the air" constantly in the down-town section of the city.

AUGUST BALTZER, C. E.

Consulting Engineer--Architect

VORENBERG HOTEL BUILDING
TUCUMCARI, N. M.
PHONE 29

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Eager Brothers Grocery Co.

GROCERIES MEATS AND FRESH VEGETABLES

TRY OUR JOHN R FLOUR

Country Produce Bought and Sold

PHONES 241 AND 119
EAST MAIN STREET

Imitation is the Sincerest Flattery

So when you hear others telling about their big values and perfect fitting and all that, Just Remember they are only paying me a compliment

SAM LEHRMAN

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